

Anab Jain, Curriculum Vitae

I am deeply interested in making tangible the implications of emerging technologies in our everyday lives and aspire to create meaningful experiences, products and services through a people-centred approach to design. With over seven years experience, I have worked for a range of clients including Microsoft Research, Nokia Design, Design Council, MRM Worldwide and Live|work. Born and brought up in India, I have also worked in the local market and have an extensive knowledge of the emerging opportunities there. I am a firm believer in innovation through experimental design research and a 'designing-by-doing' approach.

Personal

Name	Anab Jain
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Education

2007	Entrepreneurship Design Fellow at Imperial College, Tanaka Business School Invited to this unique executive MBA spring workshop by InnovatonRCA, London, UK
2005	MA, Interaction Design (Distinction) Royal College of Art, London, UK.
2001	Post Degree Program, Master Class Peter Kogler, Academy of Fine Arts, Vienna, Austria.
2000	Bachelors Degree, Communication Design, National Institute of Design (NID) Ahmedabad, India.

Abilities

Creative:	Strategic thinking around services and product development for emerging business markets. Visualisations of future scenarios around emerging technologies. Excellent storytelling and design ideation skills. User experience design. Design of services through touch points and scenarios.
Project development:	Developing, outlining and communicating concepts. Planning and meeting deadlines. Combining functional, aesthetic, experimental and communicative aspects. Teamworking. Managing resources and commitment to hard work.

Selected Awards

- 2005** **UNESCO Digital Arts Award**, for design project 'Yellow Chair Stories'.
1st Prize, Design for our Future Selves Awards, Helen Hamlyn Research Centre for Inclusive Design, RCA, London.
- 2003** **Top Prize, Department of International Development**, (DFID, Govt. of UK)
Commonwealth Scholarship for postgraduate studies, UK.
- 1998** **'Award of Excellence'** for Project 'Mandala' by DuPont, Inc., and ICSID (International Council of Society of Industrial Designers) Toronto, Canada.

Work Experience

- 2008 – present** **Senior Interaction and Service Designer, Nokia Design, London UK.**
Member of the Service and UI Design Team at Nokia, developing new services and interaction systems for the near future.
- 2006 – 2008** **Interaction Designer, Research Affiliate Microsoft Research, Cambridge, UK.**
Group: Socio-digital Systems, Computer Mediated Living. Creative lead on a project about the context-aware design of 'intelligent objects and experiences' in a home or a domestic environment with a team of research scientists, technologists, social scientists and designers.
- 2005 – 2006** **Interaction Designer and Researcher, Helen Hamlyn Research Centre**, Royal College of Art, London. Creative Leader for project: 'Futurescapes of Work' with an emphasis on emerging technologies, ageing populations and environmental risks. Application of user-centered design techniques and methods of visualising the future led to the invention of new jobs in a fictional town called 'Little Brinkland' in the year 2012. The services and products emerging from these future jobs' have created new design spaces for product innovation for the client Colebrook Bosson Saunders Products, UK. Documentation: www.littlebrinkland.com
- 2006 (4 months)** **Interaction Designer, Richmix Newsroom, Richmix, London.**
Member of core design team, creating collaborative interactive experiences using personal devices such as mobile phones, mp3 players and gaming devices for the young local community of East London.
- 2005 (4 months)** **User Experience Designer, MRM Worldwide, McCann WorldGroup, UK.**
Information architecture and user experience design for a wide range of clients including Intel, Microsoft and BBC.
- 2002 – 2003** **Executive Producer, documentary film 'Journeys'**
Project-managed and lead the creative team for the production of 35mm poetic film on the painful nature of urban commuting in Mumbai, India. Funded by the prestigious Jan Vrijman Fund, Amsterdam, the film received several international awards and critical acclaim.

Selected Conferences and Exhibitions

- 2009
Invited speaker, LIFT09, Geneva, feb 09.

Invited speaker, Interactivos? Garage science event at Medialab Prado
- 2008
‘Domestic Gubbins’ and ‘RFID and Body Readers’ in the online show: **Design and the Elastic Mind**, MoMA New York.

‘Life and Death of Energy Autonomous Devices’ installation exhibited at **SIGGRAPH 08** in LA, as part of the Slow Art section.
- 2007
Invited to show my work at the prestigious **PechKucha Event**, ICA, London, February, 2007 alongside Russell Sage, Iram Qureshi, Louis Jones and others.
- 2006
‘**Little Brinkland: Futurescapes of Work**’ exhibited at Human Frame, InnovationRCA Show, Royal College of Art, London.

Little Brinkland: Futurescapes of Work, WorkTech06, British Library, London.

‘**Yellow Chair San Jose**’ live for a week at **ISEA**, San Jose, California. Funded by Watermans and British Council, UK.
- 2004
‘**Mattel Toys Design Summit, LA, U.S.A.**, project ‘Sketch-a-Move’.

Journeys, screening at the **Tate Modern, London**.

Selected Press and Publications

- Objects Incognito:** Featured in the **Design and the Elastic Mind Catalogue, Museum of Modern Art, MoMA**, New York, February, 2008
- Little Brinkland:** Radio Interview, Austrian FM4, February 2007
Featured in The Guardian Business Supplement, Jan 2007,
Profiled in Onoffice Magazine, Jan 2007, Blueprint, July 2006;
- ‘**Sketch-a-move**’: Make Magazine Issue 1, November 2004
Bill Buxton’s reputed book set for release, March 2007: ‘Getting the Design Right and the Right Design’ has an entire chapter dedicated to the project
- ‘**Sunlight Table**’: ‘MAKERS’, O’Reilly Media, ‘WorldChanging: A User’s Guide for the 21st Century’
- References:** Available on request